

# ANNUAL REPORT

2021-22



Sr. No.	Topic	Page No
1.	Message from CEO	3
2.	Background	4
3.	Our Initiatives	6
4.	Media	13
5.	Our Supporters	17
6.	Advisory Committee	20
7.	Financials	21

## from the

## CEOs Desk

Dignity, Education, Vision International is a non-profit organization serving underprivileged populations since 1992. The aim of DEVI is to be a catalyst in creating replicable models of change. It is collaborating with donors and NGOs to initiate changes in diverse fields like education, income generation, skills development, entrepreneurship, health care and awareness building campaigns. Global Dream is the primary project of DEVI Sansthan, aiming to bring literacy to the people of Lucknow, Uttar Pradesh, and beyond.

The first section of this report includes general information about DEVI Sansthan's mission, objectives and history. The second section outlines our literacy-related activities. New initiatives taken to assist with Covid relief and development work in marginalised and vulnerable slum communities are described in the third part. The fourth section reports financial figures from the past three years.

## Dr Sunita Gandhi

Founder & CEO, DEVI Sansthan, INDIA Hon. Chief Academic Advisor, World's Largest School, CMS, INDIA Former Economist, The World Bank, Washington, DC, USA PhD, Cambridge University, UK



## DEVI Sansthan BACKGROUND

## **DEVI Vision & Mission**

Dignity, Education, Vision International is a non-profit organization serving underprivileged children populations since 1992. With the slogan 'each one teaches one' we hope to inspire people's movement for literacy throughout the nation. Our vision is that no one should be left behind in the spread of Literacy. Our mission is to be a catalyst in creating a replicable model of change.

## Why Literacy

Literacy is the first stepping stone to formal education and a path to freedom for many. The positive benefits of literacy and numerous— a Cambridge study in India found that a mere 4% increase in literacy rate would have the same positive effect on reducing child mortality as a 25% reduction in the poverty rate. And literacy has been found to be the only significant predictor 4of public health, at the state level. Sadly over 2500,00,000 illiterate adults, nearly 40% off the global total is in India. And there is no program for the lakhs of Indian children aged 6–15 who at currently out of school.

## Why Global Dream?

The global dream is a product of years of trial and error based on international research. This research shows that a student-directed program based on increasing the student's thinking time supplemented with immediate feedback and positive reinforcement is the ideal way to accelerate a student's learning curve. BY implementing this research, the Global Dream Toolkits perform far faster than other existing primers and curricula. An average person can begin to read within 2-3 months with a single 15 minutes teaching session per day





## Advantages of the Global Dream Learning Program

- Simple steps that build on learners' already existing ability to speak in their language.
- Learner-driven so that thinking time, and therefore cognitive benefits is maximized
- Immediate a sense of achievement that keeps them motivated. Nurtures intrinsic motivation.
- Creates a sense of self-worth, dignity and hope.





DEVI Sansthan has initiated Ek Tara School where the teachers and students of City International School, Manas City, Lucknow, join efforts to educate the children from the nearby slums till Grade 5. CIS absorbs them into the main school from Grade 6 onwards. Many children of the Ek Tara School have passed CIS with flying colours, and have proceeded to undertake higher education. The children are taught all the skills including sports, dance, music and swimming. To date, we

have enrolled 70+ slum children in the school who attend the classes on regular basis in the afternoon session. Both children and adults come to learn basic reading and writing, and women are also given vocational training. While professional teachers are employed, CIS children also periodically help.

The CIS parents are invited to support a child so that children from the financially weaker sections of our society can access quality education.



## **EACH ONE TEACH ATLEAST ONE**

Each One Teach At Least One Campaign is a home based solution where students of Grades 5 to 12 commit to make at least one child or adult literate. They adopt a learner in their homes or near their home's neighbourhood, and teach them using the disruptive Global Dream FLN Toolkits.

# Citeracy Now

Supported by SBI Foundation, we have made the Literacy Now App, which provides lessons on the Mobile App and on other devices. Using this App, it is possible to make an illiterate learner of any age reading capable by spending 20 minutes per day for 30-45 days.

#### The app provides:

- Registration—Students have to register themselves and their learners by uploading information from an Excel sheet, or individually. They can in turn add one or more learners.
- 2. **Pre-Test**—Learners take a short test on any device: mobile, tablet or computer.
- Lessons—These are 3-minute video lessons that the student can share with the learner on any device.
- Post-Test—After the learner has become capable of reading, they take a post-test and continue with reading practice.
- 5. **Verification**—The student volunteers request for verification of their learner on the app. A verifier calls to test the learner on their reading skill.
- 6. **Certification**—The learner and the student volunteers get their certificates.



# **Adult Literacy**

## **Hardoi** Uttar Pradesh

In partnership with HCL Foundation, the project aims to impact nearly 100,000 adult learners in Hardoi district in the state of Uttar Pradesh, India, through 2 projects. The first project will develop foundational literacy, numeracy and financial literacy among illiterate women who are part of Self Help Groups (SHGs) who will be taught by community women volunteers. The second project will target neo-literates through a shorter refresher program on foundational literacy and numeracy. A one month pilot implementation of the program was successfully completed in January 2022 with 1500 learners. The program will scale up in 2022-23.

## **Mizoram**

The Directorate of School Education, Mizoram has partnered with DEVI Sansthan to implement the Global Dream FLN program to enhance the FLN skills of 5,000 adult learners who are illiterate in the 3 districts of Aizwal, Lawngtlai and Mamit.













The D-Talks live video series brings together socially responsible leaders and sustainable development practitioners to engage in conversations that lead to change.

The D-Talks have so far witnessed the participation of 174 speakers from 22 countries. These include Robert Jenkins, Global Director of Education, UNICEF, Dr. Abdulla Rasheed Ahmed, Minister of State for Education, The Republic of Maldives,

Vicky Colbert, former Deputy Minister of Education, Columbia, and Founder, Escuela Nueva movement, Aïcha Bah Diallo, former Minister of Education, Guinea, and women rights activist.

A 20-to-30-minute presentation by the speaker is followed by interactions with the guest. The D-Talks are simultaneously relayed on multiple media platforms including YouTube, Facebook, Twitter, Telegram, Twitch and others.

### 4 A C T S of D-talks



#### **Awareness**

To raise awareness of the seriousness of the FLN crises



## C

#### Commitments

To get commitments for a timebound people's movement





#### **Targets**

To discover groundbreaking solutions that can meet targets time-efficiently





#### Sharing

To inspire greater action by the sharing of successes



# Disruptive Talks on Literacy

The D-Talks have witnessed the participation of 174 speakers from 22 countries in the first series.

Speakers have included activists and academics, policymakers and practitioners at all levels: government,

international agencies, non-profit sector, donor community, corporates, universities, youth and schools.

We look forward to engaging discussions with you in Series 2.0 of the D-Talks.

## 174 Speakers from 22 Countries Include



Robert Jenkins
Global Director, Education &
Adolescent Development,
UNICEF



Dr. Abdulla Rasheed Ahmed Minister of State for Education Head, National Institute of Education (NIE), Maldives



Vicky Colbert

Founder & Director

Fundación Escuela Nueva



Jon Corripo
Co-Author, The Eduprotocols
Field Guide Book 1 and 2
& Eduprotocols Math Edition



Mary McCool Berry
Reading Specialist
Literacy for All Advocate





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#### **EDITORIAL**

'Right to Represent' vs 'Right to Representation'

#### **COMMENT**

Afghanistan: Present Tense, Future Imperfect

#### FROM THE EDITOR'S DESK

Social Research by Trust

#### **STRATEGIC AFFAIRS**

Looking Back at the Indo—Soviet Treaty

#### **COMMENTARY**

- Income Support Schemes: Evaluation of PM KISAN vis-à-vis State Government Schemes
- Regulation of Cryptocurrency: An Indian Perspective
- India—Gulf Labour Migration in the Aftermath of the COVID-19 Pandemic
- Nobel in Auction: A Foray into the 2020 **Nobel Prize in Economics**
- Sustaining the Sustainable Development Goals

#### **BOOK REVIEWS**

- India's Tribes: Unfolding Realities
- Bombay Before Mumbai: Essays in Honour of Jim Masselos

#### **PERSPECTIVES**

■ Labour 'Invisibility' during COVID-19 Times

#### **SPECIAL ARTICLES**

- Did Employment Rise or Fall in India between 2011 and 2017?
- Constitutional Asymmetry in Indian Federalism: The Union Territory Model
- The Inconvenient Truth of Illiteracy Inequality

#### **CURRENT STATISTICS**

## **Policy-induced Invisibility**

An account of the course of labour policy highlights its role in aggravating the precarity of living conditions for those in informal employment, which culminated in the migrant workers crisis. page 37

#### **Federalism and Union Territories**

The status of union territories is analysed through the principle of weighted and differentiated equality in India, in the context of asymmetrical federalism. page 53

## **Cryptocurrency in India**

A model legislation regulating all aspects of cryptocurrency is required to recognise it as a legal tender with appropriate safeguards and monitoring mechanisms. page 18

## **Socio-demographics of Literacy**

A study on adult illiteracy in Lucknow examines the intersectional impacts of gender, geography, caste and age on literacy rates and analyses the factors compounding educational disadvantage. page 61

### **Income Support Schemes**

The progress of the PM KISAN scheme is critically assessed along with an evaluation of the income support schemes of different state governments. page 13

Click here for full report



Disruptive methods and systemic approaches are urgently required to make India's adults and children fully literate. Dr Sunita Gandhi has developed groundbreaking tools and processes that have the potential to solve India's greatest education problem — Foundational Literacy and Numeracy (FLN).

India's New Education Policy (NEP) aims to reach universal literacy by 2025. The FLN problem, however, is colossal and unless out-of-the-box solutions are found, it will not be accomplished by 2025 or even 2030 as required by UN's Sustainable Development Goal 4.6. A quarter of India's adults are illiterate, accounting for 37 per cent of the world's share (UNESCO 2014). More than 50 million children in schools still need to be FLN capable (NEP). Nearly a half of Grade-5 children cannot read Grade-two text, and one-fourth of those

graduating from Grade eight do not have FLN skills (ASER: Annual Survey of Education Report 2018).

Recognizing that literacy is the best equalizer, Dr Sunita Gandhi left her highprofile job at the World Bank to directly serve her family and the cause of education. By this time, she had gained considerable expertise in implementing education policies in several countries, travelling to 49 countries and studying their education systems against the backdrop of her own family-run world's largest school situated in Lucknow where she grew up to breakfast, lunch and dinner talks about education. She has also conducted a 15-year research in education in Iceland, the UK and India which got published in the UK in 2017.

Click here for full report



## Educationist & Innovator Dr. Sunita Gandhi Develops New Pedagogy 'Global Dream- ALfA (Accelerating Learning for All)'

Travelling from Lucknow to India's capital New Delhi, a surprise squadron of Kindergarten to Grade 2 students addressed a press conference at the Press Club of India, to help the world solve one its greatest problems in education – that of universal literacy and numeracy.

The jaws dropped as these dozen little 5-7-year-olds read out passages randomly selected by the audience from the day's newspapers in both English and Hindi. They further demonstrated their onegrade-up mathematical skills. They have learned these foundational skills in just 30 hours over three months followed by practice for fluency. Not just them, most of

their classmates are doing equally well, this despite school closures most of the last two years due to COVID.

Dr Sunita Gandhi, the program creator of the groundbreaking pedagogy 'Global Dream Toolkit' which incorporates the 'Accelerating Learning for All' (ALFA), is a well-known educator whose family runs the world's largest school. Speaking on the occasion, Gandhi said: "The classic problem in education has been that of speed. Global Dream Toolkits counters the notion that it takes three plus years to make a child capable of reading and basic numeracy.

Click here for full report





# Forum of African Women Educationalists

We had a fruitful meeting with all the coordinators of the Forum for African Women Educationalists (FAWE) and we are looking forward to collaborating and

working in the field of education with them. FAWE has agreed to partner with us in our 1st International Summit on Disruptive Literacy.



## **Kupanda Sisters**

We had a fruitful meeting with all the coordinators of the Forum for African Women Educationalists (FAWE) and we are looking forward to collaborating and

working in the field of education with them. FAWE has agreed to partner with us in our 1st International Summit on Disruptive Literacy.



## **Chatra Jharkhand Project**

An MOU has been signed with the district administration, Chatra, Jharkhand for implementing the Global Dream FLN program in Government Schools. The program will be initially implemented in 50 schools to fill post covid FLN gaps among children of grades 1-5.



## **Piramal Foundation**

We have partnered with Piramal Foundation to enhance foundationally literacy and numeracy of around 50 million children across 112 Aspirational districts covering 27 Indian states. The program will enable children in grades 1-5 to quickly catch up with the grade-level curriculum and achieve grade-level learning outcomes.



In collaboration with Literacy Chicago, the Global Dream ALfA English toolkits are being converted into videos and will also be piloted with adult learners in Chicago.



## **Directorate of School Education**Government of Mizoram

## **Mizoram Adult Literacy Program**

Adult Education Wing, Directorate of School Education (DoSE), Aizawl, Mizoram and DEVI Sansthan (DEVI--Dignity Education Vision International) collaborated for illiterate adults aged 15 and above in three districts of Mizoram, Aizawl, Lawngtlai, Mamit, using ALfA pedagogy under the guidance of the Director, School Education Department.



### **SBI Foundation**

DEVI Sansthan partnered with SBI Foundation to develop the Literacy Now App, which provides lessons on the Mobile App and on other devices. Using this App, it is possible to make an illiterate learner of any age reading capable by spending 20 minutes per day for 30-45 days.



### **HCL Foundation**

Global Dream was in a knowledge partnership with HCL Foundation on adult literacy in the Hardoi district. This pilot program with 1500 neoliterates saw sharp gains in just one month in the basic literacy and numeracy skills.

### **Private Schools**

DEVI's "Each One Teach One" program mobilizes and trains school and college students to teach literacy. A 5-year MOU has been signed with City Montessori School, wherein 25,000 student

volunteers of grades 5-11 will participate in the 'Teach At least One' campaign every year.

# Global Advisory Committee

We thank our advisory committee members for their guidance and motivation.



Aïcha Bah Diallo Founding Member of FAWE



Alesha Anderson Senior Program Officer at Pro-Literacy Worldwide



Alexandre Romanovsky Advisor to Companies Dedicated to the United Nations



Bill Graham Chief Mentor/Adviser at Better World



Chetnaa Mehrotra Founder, Applied Theatre Urganization (Rangbhumi)



Chris Macrae Head of Talent, Diversity, Equity and Inclusion at GlaxoSmithKline



**Cindy Charles** Kupanda Sisters Inc. Founder & CEO, Guvana



David J. Rosen Director, Adult Literacy Resource Institute, University of Massachusetts



David Bovill Partnerships Manager,



Ernesto Schiefelbein Chilean Pedagogue, Professor, Economist & Politician



Fred Mednick Founder, Teacher Without Borders, USA



Girish Menon CEO, STIR Education,



Inger-Mette Stenseth Certified Trainer in System Thinking, Mapping & Leadership at IM STENSETH



Joanne Telser Frere Director, Program Development, USA



Jon M Corippo Author, Eduprotocols,



Kyle Zimmer Author, Eduprotocols,



Mary McCool Berry Founder, Read Keys,



Michael Matos Education Technology Director, ScaleLIT



Navneet Anand Director, GreyMatters Communications & Consulting



Nicolas Gravel Professor of Economics Aix-Marseille University,



Nixon Joseph CEO, Children's LoveCastles Trust, India



Peter Campling Global Programmes



Peter Kwasi Kodjie Secretary-General All Africa Student's Union



Rana Dajani Reading, USA



Ravi Sreedharan Founder & President, Indian School of Development Management



Rebecca Doreen Founding Director, Vadiwa Trust Organization, Zimbabwe



Richard Allen Director of Partnerships, VOYCE, USA



Robert Thorn Director, Developing Real Learners & Academy of Learner Development



Sigamoney Naicker

Professor University of the Western Cape, South Africa



Sigbjorn Dugal Founder Pickatale Norway



Stephen Peters President The Peters Group, USA



Sylvia Guimarães

Co-founder & President Vaga Lume, Brazil



Tim Howarth

Senior Advisor United World Schools, UK



Vicky Colbert Founder & Director Fundación Escuela Nueva,

Colombia



Operation & Programs Head, HCL Foundation, India

Yogesh Kumar

# M/S DEVI SANSTHAN 35, NAZARBAGH, LUCKNOW BALANCE SHEET AS ON 31<sup>ST</sup> MARCH, 2022

Liabilities	Amount	Amount	Assets	Amount	Amount
Capital Fund:-			Fixed Assets		5,66,407.77
			(as per schedule attached)		*
Opening Balance	21,79,497.59		Investments		
Less: Deficiency	1,05,583.40		FDRS' with accrued interest		17,35,271.00
		20,73,914.19			
Advance from NFE to Devi		21,324.00			
Advance from NFE- A.C. to Devi	,	8,200.00			
Advance from Japan to NFE		4,000.00			
			Current Asset.		
Advance from Devi to Japan		71,100.00	Cash in hand		3,120.50
Unutilized Balance					
Grant in Aid :-					
1. British	11,988.50		Bank Balance		13,03,896.28
2. Japan	3,34,062.50				
3. NFE	17,971.00				
4. NFE-A.C.	8,839.00				,
5. Global Dream Project	11,02,520.36				
		14,75,381.36			
			Advance to Davi		
			Advance to Devi from -		
			British	11,700.00	
	-		N.F.E.	21,324.00	
			N.F.E. – A.C.	8,200.00	41,224.00
			Advance to NFE from Japan	5,200.00	4,000.00
Grand Total - 36,53,919		36,53,919.55	Grand Total -		36,53,919.55

Shailen Varma

(Secretary)

Dr Sunita Gandhi

For DEVI SANSTHAN

(President)

For M/s Abhimanyu Singh & Co.

**Chartered Accountants** 

(Abhimanyu Singh) Chartered Accountant

## M/S DEVI SANSTHAN 35, NAZARBAGH, LUCKNOW

## Income & Expenditure A/c (For the year ending 31<sup>st</sup> March, 2022)

Expenditure	Amount	Amount	Income	Amount	Amount
To Salary & wages	3,13,612.00		By grant for projects		
			Opening Balance:-		
To Print & Stationary	27,195.00		i-British	11,988.50	
To Office Expenses	13,085.00		ii-Japan	3,34,062.50	
Program expenses	29,489.00		iii Non Formal	17,971.00	
			Education		
Bank Charges	1,250.40		iv-N.F.EA.C.	8,839.00	
			v- Global Dream	5,59,032.00	9,31,893.00
			Project		
To Projects Expenses on:-	-		By Devi School Fees		1,25,490.00
1-British	-		By interest		
			Income:		
			Devi		14,244.00
			Global D. Proj.		10,641.00
2-Japan	-		By interest earned		66,741.00
			on FDR		
3-Non Formal Education	-		By Sale of Books:-		
4-N.F.EA.C.	-		Devi	90,800.00	
5.Global Dream Project	38,85,051.64	38.85.051.64	Global Dream Proj	5,79,713.00	6,70,513.00
To Unutilized Balance:					
i-British	11,988.50				
ii-Japan	3,34,062.50		By Donation/Grant	70	
			for Project during		
			the year:		
iii-Non Formal Education	17,971.00		Global Dream		38,38,186.00
			Project		
iv-N.F.E-A.C.	8,839.00				
v. Global Dream Project	11,02,520.36	14,75,381.36			
To Depreciation (As per		18,227.00	Deficiency - Excess		1,05,583.40
schedule attached)			of Expenditure over		
/			income		
*	Total	57,63,291.40		Total	57,63,291.40

Shailen Varma

FOR DEVI SANSTHAM

(Secretary)

Dr Sunita Gandhi For DEVI SANSTHAN

President

(President)

For M/s Abhimanyu Singh & Co. Chartered Accountants

(Abhimanyu Singh) Chartered Accountant









